62 Per

# HARDY
# PERENNIALS
## AND
# ROCK
# PLANTS

National Agricultural Library
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U.S. Department of Agriculture

**Wholesale List of Inspected Stock**

George Frank & Son
HOWARD J. FRANK
*Sweet's Corners Road*
PENFIELD, NEW YORK

**Phone, Fairport Frontier 7-0522**

## *SPECIAL OFFER*

**ADDITIONAL SERVICE TO OUR CUSTOMERS**

**A display Chart, 26 x 19 inches, ready to hang, showing 26 lithographed pictures of perennials, FREE with initial $10 order. Additional copies available at $1 each.**

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To the Trade—

We are pleased to present our Fall 1962-Spring 1963 wholesale list of perennial and rock plants.

Our customers have repeatedly expressed their satisfaction with the plants they have received from us. This year, as in the past, we are shipping a good plant at a fair price and giving prompt service and proper attention to packing.

All our plants are large, strong, field grown stock and are freshly dug for each order. No storage plants.

Orders are packed immediately and taken at once to the shipping point.

All plants are shipped Express unless otherwise requested. We ship from Rochester, N. Y. to insure fastest possible service.

We mail Parcel Post from Penfield, N. Y. For Parcel Post please allow sufficient postage with order.

No charge is made for handling or for packing crates.

Plants should be removed from the packing crates and given prompt attention as soon as received.

Any shortage must be reported within 5 days.

Not less than 25 plants at 100 rate.

We welcome new customers.

*See Page 11 for terms and shipping dates.*

# Highlights of our New Price List . .

## BRAND NEW AND

Ajuga Metalica—Excellent ground cover, bronze foliage, deep blue flowers.

Aquilegia — McKana's Giants — An All-America Winner for 1955. Extra large flowers, mixed colors. A vigorous grower.

Delphinium—Giant Pacific—Northern grown Pacific hybrids. Ten separate colors. Large field-grown stock.

Digitalis — Foxglove — Excelsior Strain — Florets encircle the stem. A wider color range than older varieties.

## RECOMMENDED

Alexander's Beauty — Nivalis—5″-8″ tall. Large rose pink flowers with crimson eye. Better growth habit than Setacea Camla. Really worthwhile.

Alexander's Pink—New vivid pink—Better grower than Vivid with like coloring. Excellent.

Alexander's Surprise—Nivalis—5″-8″. Large flowering vivid pink. Blooms Spring and Fall.

Atropurpurea—wine red—One of the best over the years. Good color and growth habit.

## . . for Fall 1962 . . . Spring 1963

## "TRIED AND TRUE"

Liatris—Kobold—mauve pink new hybrid—3½'.

Primrose — polyanthus — Large flowering, with a beautiful range of colors. Recommended.

Veronica—Minuet—pink—12".

Viola—Purple Glory. Large, beautiful, hardy purple. Blooms continuously throughout the summer. Especially recommended.

### PHLOX SUBULATAS

Blue Eyes—One of the best blues in dwarf Phlox. A soft light blue.

Emerald Cushion — rose — a good carpety, green foliage. Good bloomer.

May Snow — Beautiful waxy-white flowers. Compact growth.

Scarlet Flame—The showiest bright scarlet subulata we have ever come across. Excellent grower. Can now supply in quantity.

White Delight — large clear white. Excellent growth habit. Highly recommended.

White Sheen—New white. Better grower than Alba.

| *For less than 25 of each variety see schedule on back page* | Price per 100 |
|---|---|
| ***ACHILLEA** | |
| **Millifolium roseum**—red | 12.00 |
| **The Pearl**—showy white—12″ | 12.00 |
| **Tomentosa**—bright dwarf yellow—6″ | 12.00 |
| ***ALYSSUM—Basket of Gold** | |
| **Saxatile**—yellow—12″ | 12.00 |
| ***AJUGA** | |
| **Metalica crispa**—copper foliage | 12.00 |
| ***ANCHUSA** | |
| **Myosotidiflora**—blue flowers resembling forget-me-nots | 15.00 |
| **AQUILEGIA—Columbine** | |
| **Chrysantha**—yellow | 12.00 |
| **Coerulea**—Rocky Mountain blue | 12.00 |
| **Crimson Star** | 12.00 |
| **Dobbie's** hybrid | 12.00 |
| **Longissima**—yellow | 15.00 |
| **McKana's Giants**—mixed | 15.00 |
| **Mrs. Nichols**—sky blue | 12.00 |
| **Mrs. Scott Elliott** | 12.00 |
| **Rose Queen** | 12.00 |
| **Snow Queen** | 12.00 |
| ***ARABIS ALPINA—Rock cress** | |
| ***Coccinea**—rose | 15.00 |
| ***Nana Compacta**—white | 12.00 |
| ***Snowcap**—new dwarf white | 12.00 |
| ***ARENARIA—Sandwort** | |
| **Verna**—mossy plant with tiny white, star-like flowers. Fine between flagstones. | 12.00 |
| ***ARMERIA—Sea pink** | |
| **Laucheana**—bright rosy red flowers—6″ | 12.00 |
| **ARTEMISIA** | |
| **Silver King**—silvery foliage—excellent for cutting—18″ | 15.00 |
| **ASTILBE—Spirea** | |
| **Gladstone**—white | 20.00 |
| **Europa**—new rose | 25.00 |
| **Fanal**—bright red | 25.00 |
| **Red Sentinal**—scarlet | 35.00 |
| Hardy, showy plants 1½′-2′ tall | |
| ***AUBRETIA** | |
| **Eyrii**—purple | 12.00 |
| **Leichtlinii**—deep rose | 12.00 |
| ***BELLIS PERENNIS—Double English Daisy—6″** | |
| Mixed | 10.00 |
| Red | 10.00 |
| Rose | 10.00 |
| White | 10.00 |
| **CAMPANULA—Canterbury Bell** | |
| ***Carpatica**—Carpathian Harebell blue—6″ | 15.00 |
| **Calycanthema**—Cup and Saucer—dark blue—2′ | 12.00 |
| **Calycanthema**—Cup and Saucer—light blue—2′ | 12.00 |
| **Calycanthema**—Cup and Saucer—rose—2′ | 12.00 |

| *For less than 25 of each variety see schedule on back page* | Price per 100 |
|---|---|
| **Calycanthema**—Cup and Saucer—white—2′ | 12 00 |
| **Persicifolia**—Peach leaved Bellflower—hardy blue—3′ | 12.00 |
| **Persicifolia**—Peach leaved Bellflower—hardy white—3′ | 12.00 |
| **Persicifolia**—Telham Beauty—china blue | 15.00 |
| ***CARNATION—HARDY FRAGRANT** | |
| **King of the Black** | 12.00 |
| **Pink** | 12.00 |
| **Red** | 12.00 |
| **Yellow** | 12.00 |
| **White** | 12.00 |
| ***Dwarf Vienna mixed** | 12.00 |
| ***CATANANCHE** | |
| **Caerulea Major**—deep blue daisies—bloom all summer—12″ | 12.00 |
| ***CHEIRANTHUS—Siberian Wallflower** | |
| **Allionii**—brilliant orange—12″ | 12.00 |
| **CHIVES** | |
| **Schnittlauch garden herb**—lavender flower | 12.00 |

| CHRYSANTHEMUMS | |
|---|---|
| **Early and mid-season varieties** | |
| **Bronze Button**—14″ | 15.00 |
| **Charles Nye**—lg. yel. pompon, 18″ | 15.00 |
| **Chippewa**—purple cushion—2′ | 15.00 |
| **Copper Gold** | 15.00 |
| **Delight**—golden pompon—18″ | 15.00 |
| **Early bronze cushion**—16″ | 15.00 |
| **Geronimo**—large, early bronzy red cushion—18″ | 15.00 |
| ***Little Bob**—red cushion—12″ | 15.00 |
| ***Major Cushion**—brt. salmon pink, 12″ | 15.00 |
| **Pale Moon**—sulphur yellow cushion—14″ | 15.00 |
| ***Pigmy Gold**—dwarf golden yellow cushion—12″ | 15.00 |
| ***Pink Cushion**—dwarf—12″ | 15.00 |
| ***Pink Fantasy**—dwarf lavender cushion—12″ | 15.00 |
| ***Powder Puff**—dwarf wht. cushion, 12″ | 15.00 |
| ***Purple Cushion**—dwarf reddish purple—12″ | 15.00 |
| **Red Cushion**—18″ | 15.00 |
| ***Red Gleam**—low, spreading crimson cushion—12″ | 15.00 |
| **Santa Claus**—large red cushion—18″ | 15.00 |
| ***September Dawn**—dwarf bushy pink cushion—12″ | 15.00 |

*(Continued on Page 6)*

*For less than 25 of each variety see schedule on back page*

| | Price per 100 |
|---|---|

**CHRYSANTHEMUMS—Continued**

| | |
|---|---|
| **Tangerine**—large flowering, deep orange cushion—18″ | 15.00 |
| **Vivid Pink** | 15.00 |
| **White Cloud**—tall hardy white cushion—18″ | 15.00 |
| **White Gull** | 15.00 |
| **Yellow Supreme**—bright lemon cushion—18″ | 15.00 |

***COREOPSIS—Daisy—20″**

| | |
|---|---|
| **Mayfield Giants**—yellow | 12.00 |
| **Sunburst**—double—gold | 12.00 |

**DELPHINIUM GIANT PACIFIC**

| | |
|---|---|
| **Astolat**—pink shades | 20.00 |
| **Black Knight**—deepest blue, dark bee | 16.00 |
| **Blue Bird**—medium blue, white bee | 16.00 |
| **Blue Jay**—medium blue, dark bee | 16.00 |
| **Cameliard**—lavender | 16.00 |
| **Galahad**—pure white, light bee | 16.00 |
| **Guinevere**—lt. blue blend with pink | 16.00 |
| **King Arthur**—bright blue, light bee | 16.00 |
| **Lancelot**—clear lilac, white bee | 16.00 |
| **Percival**—pure white, black bee | 16.00 |
| **Summer Skies**—light blue, white bee | 16.00 |
| **Round Table**—mixture | 16.00 |

**DELPHINIUM**

| | |
|---|---|
| **Improved Belladonna**—light blue bush type, excellent for cutting | 12.00 |
| **Bellamosum**—dark blue, excellent for cutting | 12.00 |
| **Monarch**—Blue shades | 15.00 |
| **Wrexham Hybrids**—tall, blue shades | 15.00 |

**DIANTHUS—Garden pinks**

| | |
|---|---|
| **Allwoodii**—mixed colors—dwarf—12″ | 12.00 |
| **Clove pink**—spicy scented blossoms—12″ | 12.00 |
| ***Deltoides**—dwarf brilliant red—4″ | 12.00 |
| **Heddewigi**—double Fireball—red—14″ | 12.00 |
| **Heddewigi**—double Snowball—white—14″ | 12.00 |
| ***Old Fashion double white**—fragrant, 12″ | 25.00 |
| **Plumarius**—double Scotius—18″ | 12.00 |
| ***Sammy**—small double rose—6″ | 15.00 |
| ***Winteri**—dwarf single mixed—12″ | 12.00 |

**DICENTRA—Bleeding Heart**

| | |
|---|---|
| **Spectabilis**—old fashioned heart-shaped rose flowers—2½′ | 30.00 |
| ***Eximia**—delicate, lacy foliage—15″ | 15.00 |

| *For less than 25 of each variety see schedule on back page* | Price per 100 |
|---|---|
| **DIGITALIS—Foxglove—3′** | |
| **Excelsior**—New. Florets encircle stem | 15.00 |
| **Pastel shades** | 12.00 |
| **Purple** | 12.00 |
| **Rose** | 12.00 |
| **White** | 12.00 |
| **DORONICUM** | |
| **Caucasicum**—attractive, shiny foliage—blossoms early (with tulips) yellow | 15.00 |
| **DRABA** | |
| **Fladnizensis**—showy yellow rock plant—very early. Good with Creeping Phlox | 12.00 |
| **FUNKIA—Hosta** | |
| **Undulata**—variegated foliage. Good edging and border plant | 18.00 |
| **GAILLARDIA—Blanket Flower** | |
| **Burgundy**—wine red—2′ | 12.00 |
| **Dazzler**—red orange—2′ | 12.00 |
| ***Goblin**—dwarf—12″ | 15.00 |
| ***Sun**—golden yellow—12″ | 15.00 |
| ***GEUM** | |
| **Mrs. Bradshaw**—orange—red—12″ | 15.00 |
| **GYPSOPHILA—Baby's Breath** | |
| **Paniculata**—white | 12.00 |
| **HIBISCUS—Mallow** | |
| **Mallow Marvels**—mixed colors—3′ | 12.00 |
| **HOLLYHOCKS—Double rose-like flowers** | |
| **Mixed** | 10.00 |
| **Newport pink** | 10.00 |
| **Scarlet** | 10.00 |
| **White** | 10.00 |
| **Yellow** | 10.00 |
| ***IBERIS—Candytuft** | |
| **Semperviren**—white | 12.00 |
| **LAMIUM MACULATUM—Dead Nettle** | |
| **Rose** | 12.00 |
| **White** | 12.00 |
| **LAVENDER—Sweet scented** | |
| **Vera**—true English | 15.00 |
| **LIATRIS** | |
| **Kobold hybrid**—mauve pink—3½′ | 20.00 |
| **Pycnostachya**—purple—3½′ | 12.00 |
| **Scariosa**—white | 12.00 |
| ***LILY OF THE VALLEY** | |
| **Improved white**—fragrant | 12.00 |
| ***LINUM—Flax** | |
| **Perenne**—blue—2′ | 12.00 |

| *For less than 25 of each variety see schedule on back page* | Price per 100 |
|---|---|
| **LUPIN—RUSSEL strain—2½′** | |
| **Mixed** | 15.00 |
| **Blue with white** | 15.00 |
| **Pink** | 15.00 |
| **Brick red** | 15.00 |
| **White** | 15.00 |
| **Yellow** | 15.00 |
| **Coral red** | 15.00 |
| **LYTHRUM—Loosestrife** | |
| **Robert**—new red—2½′ | 25.00 |
| **Roseum**—3′ | 15.00 |
| ***MYOSOTIS—Forget-me-not** | |
| **Alpestris**—Royal indigo blue—12″ | 10.00 |
| **Victoria**—indigo blue—8″ | 10.00 |
| **Victoria Rose**—8″ | 10.00 |
| **Victoria white**—8″ | 10.00 |

| | |
|---|---|
| ***PHLOX NIVALIS—Low growing but taller than subulatas—8″** | |
| **Alexander's Beauty**—large flowering rose-pink with crimson eye | 20.00 |
| **Alexander's Surprise**—large flowering, vivid pink | 20.00 |
| **Amoena**—showy rose upright—12″ | 15.00 |

| | |
|---|---|
| ***PHLOX SUBULATA—Creeping Phlox—6″** | |
| **Alexander's Vivid pink**—much hardier than Vivid | 15.00 |
| **Appleblossom**—pink | 12.00 |
| **Atropurpurea**—wine red | 12.00 |
| **Blue Eyes**—clear light blue | 15.00 |
| **Blue Hill**—sky blue | 15.00 |
| **Crimson Beauty** | 12.00 |
| **Emerald Cushion**—blue, neat, compact plant | 15.00 |
| **Emerald Cushion**—rose, neat, compact plant | 12.00 |
| **May Snow**—beautiful, waxy white flowers on a compact plant | 20.00 |
| **New Compact Rose**—Excellent | 12.00 |
| **Red Wing** | 20.00 |
| **Rosea**—bright rose | 12.00 |
| **Scarlet Flame**—true bright red—new | 15.00 |
| **White Delight**—Good. Very hardy | 12.00 |
| **White Perfection**—with blue eye | 15.00 |
| **White Sheen**—better than Alba | 15.00 |

| | |
|---|---|
| **POLYGONUM—Dwarf Lace Plant** | |
| **Reynoutria**—excellent ground cover—12″ | 20.00 |
| **POPPY ICELAND—15″** | |
| **Mixed colors**—beautiful pastel shades—15″ | 12.00 |

| *For less than 25 of each variety see schedule on back page* | Price per 100 |
|---|---|
| **POPPY ORIENTAL** | |
| **Beauty of Livermore**—red—30″ | 12.00 |
| **Victoria Louise**—salmon pink | 12.00 |
| ***PRIMULA**—Primrose | |
| **Polyanthus mixed** | 15.00 |
| **PYRETHERUM—Painted Daisy—2½″** | |
| **Double**—mixed | 15.00 |
| **James Kelway**—blood red | 12.00 |
| **Pink** | 12.00 |
| **Robinson's hybrid** | 12.00 |
| **RUDBECKIA**—Coneflower | |
| **Purpurea** | 12.00 |
| **SCABIOSA** | |
| **Isaac House**—lavender blue. Blooms all summer | 15.00 |
| **SHASTA DAISY** | |
| **Alaska**—Improved giant white—single | 10.00 |
| **Diener's**—semi-double white | 12.00 |
| ***SEDUM—Stonecrop** | |
| **Acre**—Golden moss | 12.00 |
| **Aizoon**—Brownish yellow | 12.00 |
| **Murale**—red foliage | 12.00 |
| **Reflexum**—blue green foliage | 12.00 |
| **Saxangulare**—dark green foliage | 12.00 |
| **Seiboldi**—pink flowers—October | 15.00 |
| **Spectabilis brilliant**—beautiful broad flower heads of bright rose—12″ | 15.00 |
| **Spectabile**—variegated foliage—pink—12″ | 15.00 |
| **Spurium coccineum**—bronze foliage | 12.00 |
| **Stolonifera**—purplish pink | 12.00 |
| **SEMPERVIVUM—Hen and Chicken** | |
| Six good varieties | 15.00 |
| **STOKESIA** | |
| **Cyanea**—blue | 12.00 |
| **SWEET WILLIAM—Dianthus Barbatus—18″** | |
| **Bright red** | 10.00 |
| **Calico**—variegated mixed | 10.00 |
| **Dark crimson** | 10.00 |
| **Holburn Glory**—crimson cent., wht. border | 10.00 |
| **Newport pink**—15″ | 10.00 |
| **Salmon** | 10.00 |
| **Scarlet Beauty**—15″ | 10.00 |
| **White** | 10.00 |
| **Mixed** | 10.00 |
| **Dwarf**—Showy border plants Crimson—6″ Mixed—6″ | 10.00 |
| **THERMOPSIS—Carolina Lupin—2′ Yellow** | 15.00 |
| **THYMUS** | |
| ***Aureus**—variegated green and yellow | 15 00 |
| ***Langinosus**—wooly leaved | 15.00 |
| ***Serpyllum Album**—white | 15.00 |
| ***Serpyllum Coccineum**—red | 15.00 |
| ***Serpyllum purple**—Wild Thyme | 15.00 |

| *For less than 25 of each variety see schedule on back page* | Price per 100 |
|---|---|
| **TRITOMA—Red hot poker** | |
| **Pfitzer's hybrids**—reddish orange | 12.00 |
| **VERBENA** | |
| **Sweet scented pink** | 15.00 |
| **VERONICA** | |
| ***Incana**—dwarf blue, silver foliage | 12.00 |
| ***Rupestris**—Heavenly blue creeper | 15.00 |
| ***Rupestris**—orchid creeper | 15.00 |
| **Spicata**—blue—15″ | 10.00 |
| ***Minuet**—excellent new pink—12″ | 20.00 |
| **VIOLAS** | |
| **Admiration**—blue | 12.00 |
| ***Arkwright ruby red** | 12.00 |
| ***Apricot** | 12.00 |
| ***Blue Beauty** | 12.00 |
| **Blue Perfection** | 12.00 |
| ***Jersey Gem**—Excellent. From division | 15.00 |
| **Johnny Jump Up** | 12.00 |
| **King Henry**—purple | 12.00 |
| **Lord Nelson**—large violet blue | 12.00 |
| ***Lutea splendens**—golden yellow | 12.00 |
| **Maggie Mott**—Excellent. Grown from division, good in shaded areas | 25.00 |
| **Papilio**—small blue and white | 12.00 |
| ***Purple Glory**—Excellent. From division | 25.00 |
| ***White Perfection** | 12.00 |
| ***Yellow Gem**—compact | 15.00 |
| **VIOLETS** | |
| ***Martha Washington**—blue and white | 12.00 |
| ***Prince Edward**—large fragrant blue | 15.00 |
| ***Rosina**—fragrant rose double | 15.00 |
| ***Royal Robe**—fragrant single purple, large flowering | 15.00 |

**—Varieties marked with a star (*) are suitable for Rock Plants*

*TERMS: No plants sold on consignment.*

*Cash with order unless other arrangements have been made.*

*All shortages* must *be reported within 5 days.*

## WHOLESALE PRICES

Not less than 25 of each variety at the 100 price rate.

We cannot accept orders for less than ten of any kind or color.

All plants will be shipped F.O.B. Rochester, New York, if not within delivery radius.

Orders shipped within 24 hours—weather conditions permitting.

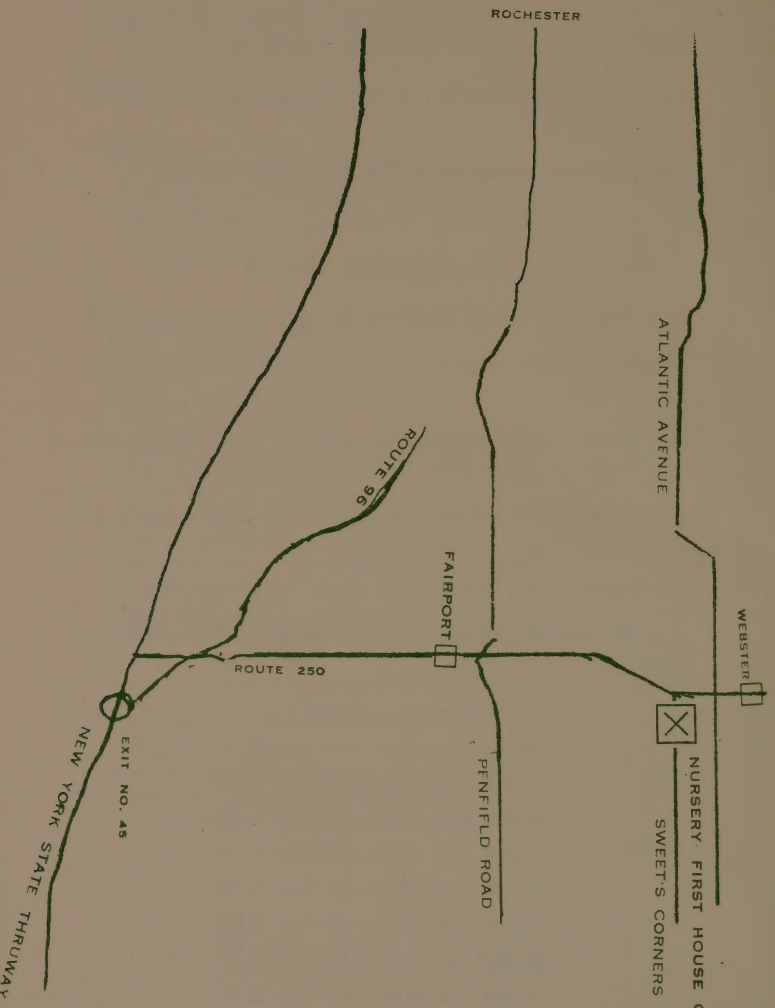
Fall Shipping Dates—Sept. 15th-Dec. 1st.

Spring Shipping Dates—Mar. 15th-May 15th

**PRICES SCHEDULE**

| $ | | | $ |
|---|---|---|---|
| **10.00** | **for 100—10** | **for** | **1.25** |
| **12.00** | **for 100—10** | **for** | **1.50** |
| **15.00** | **for 100—10** | **for** | **1.75** |
| **16.00** | **for 100—10** | **for** | **1.75** |
| **18.00** | **for 100—10** | **for** | **2.00** |
| **20.00** | **for 100—10** | **for** | **2.25** |
| **25.00** | **for 100—10** | **for** | **2.75** |
| **30.00** | **for 100—10** | **for** | **3.25** |
| **35.00** | **for 100—10** | **for** | **3.75** |
| **40.00** | **for 100—10** | **for** | **5.00** |

# Location




*We are happy to say that we are members of the American Association of Nurserymen and also, the Western New York Nurserymen's Association.*

*We thank you for your past patronage and hope to continue to be of service to you.*